

Sustainable amenities from Africa

TERRES
D'AFRIQUE

AMENITIES



The
Delta Training
Academy
EMPOWERING TOMORROW



Image: Greg Cameron



“For Terres d’Afrique, this range of products is about a passion for nature, for Africa, for travelling the continent, exploring and discovering new plants, places and people. Our products are the result of a yearning to know and understand the full impact of what the African plant kingdom has to offer. Nature is our inspiration.”

Stephan Helary
FOUNDER, TERRES D’AFRIQUE





AFRICAN INSPIRATION: BOGOLAN DESIGN

Bogolan means ‘made from mud’ in Bambara. The Bogolan technique of dyeing and printing cotton is entirely organic and it uses dried leaves and tree bark as dye stuff. Bogolan is the quintessential West African textile, also called mudcloth, made in large parts of Sub-Saharan West Africa, although particularly associated with Mali and above the river Niger.

The mud comes from the river Niger, and through a fascinating process of oxidation it reacts with the natural dyes, producing a rich black when it has dried and been washed off the fabric. This process is also traditionally done on the banks of the river Niger or its tributary the Bani where the fabric is spread out to dry in the sun.





AFRICAN INSPIRATION: AFRICAN SCENT

In collaboration with Frazer Parfum, Terres d'Afrique created an African scent that captures the soul of Africa

The fragrance was formed on the axis of herbaceous resinous African grasses. Heralded for its freshness, depth and warmth. A clean, yet unexpectedness prevails with the inclusion of vetiver and omumbiri - two African notes that are rare and precious. A sophistication has been achieved by subtle design, rather than over-complicating the composition.

It is also functional, light and interesting but not too sweet, not too dominant.

Vetiver is a grass that grows in Madagascar. We distill its root (rhizome) to find the precious liquid oil that has scent qualities of freshness, resin and an earthy and grassy sweetness.

Omumbiri or Namibian myrrh is an African resin with fresh lemony top notes, and a lasting warm radiance.

Ylang Ylang is a scent that evokes the complexities of these drooping tropical blooms from the island of Madagascar. The scent of the floral oil on the humid air, slowly releases green and bright yellow citrus at first. The heart scent has creamy tones, rich and sweet while still vibrant and finishes with subtle warm vanilla and a lasting floral accord.

ORIGIN:

VETIVER

YLANG YLANG

OMUMBIRI





GREEN POLICY

People

Terres d'Afrique endeavours to provide the safest and healthiest products possible based on the current scientific knowledge of ingredients available.

Therefore, we created an amenity range free of sulphates, mineral oils, parabens, silicones, artificial colouring agents and GMO's. Our amenity products have not been tested on animals.

Planet

In order to achieve our sustainability and preservation of biodiversity goals, our amenities are close to 100% biodegradable. We carefully select ingredients that shows no bioaccumulation in order to protect the fragile ecosystems in which your properties are located. We use 100% recyclable or recycled plastic (PET). All wood and paper products must be FSC certified. We also offer a sustainable (ceramic) refillable packaging option







SOCIAL RESPONSIBILITY

Omumbiri or Namibian Myrrh has been used traditionally by the Himba to make their traditional perfume. The resin is mixed with fat and ochre and Himba women rub their skins with this mixture on a daily basis to protect themselves from the sun and the harshness of the climate.

Himba tribes live in the Kunene region, a vast desert land in North West Namibia. Because of their seclusion from outside influences, they have managed to maintain much of their traditional lifestyle.

The IRDNC (Integrated Rural Development and Nature Conservation) has developed a sustainable project in the Kunene region of Namibia using Commiphora (Omumbiri) resources for income generation among the Himba. The Omumbiri project has helped them to maintain their nomadic life style and culture, which they are very proud of. By using Omumbiri in our amenity range, Terres d'Afrique is supporting this initiative and contributing to empowering Himba women in Namibia.





BODY LOTION

BATH SALTS

TROPICAL DUSK
T D'A
TERRES D'AFRIQUE
BATH SALTS
UPLIFTING

TERRES D'AFRIQUE
VEGETABLE SOAP
OMUMBIRI

STANDARD AMENITIES

SHAMPOO
CONDITIONER
BODY WASH
BODY LOTION
BAR SOAPS

The standard amenities comes in
50ml & 100ml tubes and in 5L
bulk. Soaps come in 50g and 100g

LUXURY AMENITIES

AROMATHERAPY
BATH SALTS
AROMATHERAPY
BLENDS
AROMATHERAPY
REED DIFFUSERS
BODY SCRUB
ROOM/ PILLOW SPRAYS
INSECT REPELLENT

CERAMIC COLLECTION

BOTTLES
SOAP HOLDERS
BATH SALT AND
BODY SCRUB TUBS
TRAYS

Our sustainable luxury hand made
ceramic collection comes in a choice
of three earthy colors; beige, pink
terra-cotta and dark brown to suits
different interiors.







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